



WEEK TWO AGENDA:

- 1. CONNECT WITH CONTRIBUTORS FOR COMPLETING POST(S)**
2. PREPARE FOR CALL/MEETING BY PUTTING TOGETHER CONTENT OR REVIEWING CONTENT PROVIDED BY BRAINSTORM INTERNATIONAL TO PERSONALIZE & REFINE.
3. SEND COMPLETED ARTICLE(S) TO CHRIS TREZISE TO BE ADDED TO THE EDITORIAL CALENDAR
4. DISCUSS IDEAS & NEXT STEPS THAT CAME FROM COMPLETING THIS CONTENT TOGETHER. THIS WILL HELP CONTRIBUTORS LEARN MORE AND CONNECT WITH AUDIENCE BETTER

ARTICLE CAPTION _____

CATEGORY _____

FOCUSED KEYWORD _____

KEY TAKE AWAY _____

CONTRIBUTORS _____

NEXT STEPS _____

ARTWORK NEEDED: _____

VIDEOGRAPHY: _____

VIDEO EDITING: _____

RECORDING: _____

AI GRAPHIC: _____

ARTICLE CAPTION _____

CATEGORY _____

FOCUSED KEYWORD _____

KEY TAKE AWAY _____

CONTRIBUTORS _____

NEXT STEPS _____

ARTWORK NEEDED: _____

VIDEOGRAPHY: _____

VIDEO EDITING: _____

RECORDING: _____

AI GRAPHIC: _____